

# Pearl Oppenheimer

(678) 936-5212 | pearloppenheimer@gmail.com | www.bit.ly/pearlop

## EDUCATION

### Piedmont College

*Bachelor of Mass Communications & Theatre*

GPA: 3.67/4.00

HOPE Scholarship Recipient, Dean's List, Cum Laude

Demorest, GA

May 2017

## RELATED COURSEWORK

Public Relations, Web Applications for Mass Media, Communication Law & Ethics, Media Management, Advertising & Communications, Writing for Broadcast Media, Writing for Newspaper & Magazine, Radio Production, Directing, TV Production

## MARKETING EXPERIENCE

### Producer/ Director

*Betty Rose- The Survivor*

- Coordinated and developed marketing materials, weekly radio show, and charity event.
- Wrote and directed original play.

January 2017-May 2017

Demorest, GA

### Marketing Assistant

*Piedmont College Theatre Department*

- Edited email marketing newsletter for alumni, donors, and patrons.
- Developed promotional materials and managed social media accounts.

August 2015-May 2017

Demorest, GA

### Marketing Consultant

*Freelance*

- Create websites for individuals and companies through various website builder applications.
- Design and edit branded content with Premiere Pro and Photoshop.
- Update websites and social media accounts.
- Analyze data and create marketing campaigns.

May 2014-Present

Atlanta, GA

### Administrative Assistant

*Piedmont College Office of Student Affairs*

- Designed and distributed promotional materials.
- Planned and executed campus wide events.

August 2013-May 2015

Demorest, GA

## CUSTOMER SERVICE EXPERIENCE

### Brand Ambassador

*Rivulet & Urban Enterprises*

- Responsible for promoting and sampling products in order to generate sales.
- Provide friendly and excellent customer service.

January 2020 - Present

Atlanta, GA

### Tour Supervisor

*AMB Sports + Entertainment*

- Responsible for enhancing guest experience by effectively providing education, service and support.
- Train and evaluate tour guides, and ambassadors.
- Create various scripts, training materials, and specialty tours.
- Schedule employees and process time with ABI.
- Complete transactions via Ticketmaster and Archtics.

April 2019-Present

### Tour Guide

*AMB Sports + Entertainment*

- Educated groups averaging 50 people in topics of technology, architecture, sports, and STEAM.

August 2017 – April 2019

## CAMPUS & COMMUNITY INVOLVEMENT

**Creating Connected Communities**, Peer Mentor, Atlanta, GA

**Alpha Psi Omega**, Vice President, Demorest, GA

**Student Government Association**, Vice President, Demorest, GA

**Evie Peters Foundation**, Volunteer, Cornelia, GA

**Campus Activities Board**, Member, Demorest, GA

December 2018- Present

August 2016- May 2017

August 2015- May 2016

May 2014-August 2015

August 2013- May 2014